



US VC Pitching

When you give a 3-5 minute pitch, your main goal is to convince the partner or investment manager to invest more time in your company. If you answer the relevant questions from the investor's point of view and present your vision convincingly, you are an important step further.

The six questions to answer

Who are you?

Team & skills
(expertis & entrepreneurship)

What are you doing?

Which major problem do you solve,
and how?

What is your market?

TAM, competitors, and USP?

How do you make money?

Revenue model & recurring streams

What is your vision / mission?

If successful, where will you be?

What do you need?

Financing round (investment
opportunity) & use of finds

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and the latest technology to establish a smart venture community.**